



CAREER OPPORTUNITIES
IN
WORDPRESS

RAKESH LAWAJU

Don't run after success,
chase excellence,
success will follow you.

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chase excellence,
success will follow you.

BABA RANCHHODDAS

(One of Three Idiots)











RAKESH LAWAJU

CEO/ Founder
One Loop Studio Pvt. Ltd.

ABOUT ME

Web Enthusiasts with professional experience of 12+ years.

Contributions in WordPress

-  Core Contributor
-  Photo Contributor
-  WordCamp Organizer
-  Documentation Contributor
-  Plugin Developer
-  WordCamp Speaker
-  Pattern Author
-  Translation Contributor

Let's Connect

 racase.com.np

 [iamracase](https://www.facebook.com/iamracase)

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WHY WORDPRESS?



- WordPress is used by 63.4% of all the websites whose content management system we know. This is 43.2% of all websites.
- Huge active community
- Innovation in web technology
- Availability of learning materials
- Easy to get started
- Opportunities for everyone.

GETTING STARTED

- Learn and learn
- Start with local small companies
- Join a bigger local company
- Start freelancing
- May be join International companies
- Start your own business



BUILD YOUR PROFILE

Your profile is very important to attract employer and client. No one will be willing to give you any job if you don't have a powerful profile. Treat yourself as a brand. Present yourself in such a way that you are a capable person for the given job. Let your experience speak for yourself so that you don't have to shout about your capabilities. Level of projects and pay grade is hugely dependent upon your profile and experience.

CV

Personal Website

LinkedIn

Twitter



IS CODING IMPORTANT?



Yes and No

Depends upon what path you choose. But need to know how WordPress works. Programmer and frontend developer need to learn coding in depth. SEO and marketing, content writer and support engineers are not required to learn coding but its comes handy if you learn about it.

LET'S TALK ABOUT DIFFERENT CAREER OPTIONS

- Programmer
- Frontend developer
- Designer - UI/ UX
- Content writer
- Marketing
- Support engineer
- Training
- Consultant
- USE Of AI



FREELANCING



- Upwork
- People per hour
- Codeable
- Fiverr
- Guru
- Toptal
- Freelancer

CONNECT WITH PEOPLE



Best way to learn and find opportunities is by connecting with people. More people you connect more things you learn.

- WordCamp
- WordPress Meetups
- PHP meetups
- JS meetup

Join Meetup.com or FB Groups.

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QUESTIONS, PLEASE!

